



Artifact Showcase:

NAB Radio

This AM/FM transistor radio was a promotional item from the National Association of Broadcasters (NAB). Issued in 2004, the motto “Are You Ready?” was to promote the transition from analog to digital technology that was happening at the time. NAB likely gave away these radios to decision makers and influential people in government and industry. (This one was given to NCRTV’s former Board Chair, Ken Mellgren.)



We appreciate your support of the museum so that historical artifacts like this one, and the stories that go with them, can be preserved for future generations. THANKS!