



Artifact Showcase

KTBT Banner

Radio and TV station call letters can be difficult to research, although with today's Internet, it is easier than it would have been years ago. A particular set of call letters may have been assigned to a number of different stations in different parts of the country during the past century. Such is the case with call letters KTBT.

In the late 1960s when this banner was made, KTBT was a FM station on 94.3 MHz in Garden Grove, California, called "Underground 94." In August 1969 its format changed to religious.

Fast forward several decades: By 2002 the KTBT call had been assigned to a rhythmic contemporary station on 101.5 MHz in the Tulsa, Oklahoma area. Today, KTBT, owned by iHeart Media, serves the Tulsa area on 92.1 MHz as a contemporary hit station with motto "The Beat." Before getting its current call letters, the station that is today's KTBT had gone through numerous format changes and call letter changes.

We appreciate your support of the museum so that historical artifacts like this one, and the stories that go with them, can be preserved for future generations. THANKS!

