Emerson Wondergram

2007-47-1

Donated by Ron Zebrowski

The Emerson "Wondergram" was a groundbreaking portable 45 rpm phonograph introduced in the early 1960s. Advertised with the tagline, ‘The world of music in the palm of your hand’, its compact and lightweight design made it a popular choice for music enthusiasts on the go. The Wondergram was powered by batteries, allowing users to enjoy their favorite records anywhere without needing a power outlet. Its innovative engineering included a built-in speaker and a precision turntable mechanism, ensuring high-quality sound playback despite its small size.

In addition to its portability, the Emerson Wondergram stood out for its sleek, modern design. It featured a minimalist aesthetic with a streamlined form, making it an attractive accessory as well as a functional device. The phonograph's case was made from durable materials, designed to withstand the rigors of travel. As a result, the Wondergram became a symbol of the era's burgeoning youth culture, emphasizing mobility, convenience, and style in personal music consumption.

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