



Artifact Showcase: WFAN Clock

Clocks with radio station call letters were a common form of station advertising years ago. Today WFAN is an all-sports station (AM and FM) in New York City that began in 1987. But seven decades ago, WFAN was a D.C. station. This clock is from that era.

In 1948 D.C. station WOOK (1340 AM) launched companion FM station WOOK-FM on 95.9 FM. WOOK's AM and FM stations generally simulcasted.



The FM station soon changed its call letters to WFAN, the "FAN" perhaps reflecting that fact that it was the flagship station of the Washington Senators radio network. In 1952 WFAN moved to 100.3 MHz and increased power. Most likely, A&A Appliance Company was a major WFAN advertiser that teamed up with the station to produce these clocks for joint advertising.

By the late 1960s, WFAN had evolved into a full-time Spanish language station. In 1976 WOOK-FM moved to 100.3 MHz and WFAN's call and its Spanish language programming was transferred to 1340 AM. WFAN-AM's license expired in April 1978 and was not renewed, so its call letters were retired until they were taken by the New York City station.

We appreciate your support of the museum so that historical artifacts like this one, and the stories that go with them, can be preserved for future generations. THANKS!