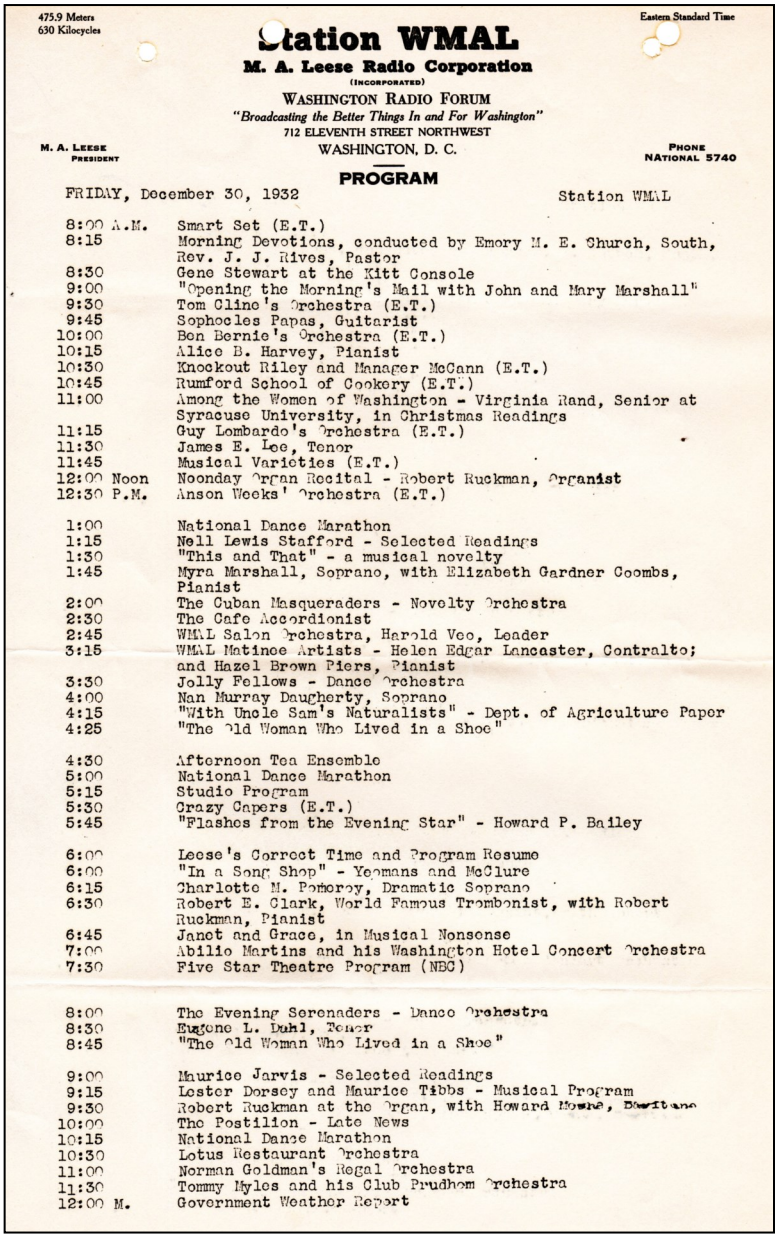
National Capital Radio & Television Museum

Artifact of the Week:

1932 WMAL Program Schedule

The museum's library includes a significant collection of documentary history from radio and TV stations. This week we feature a hand-typed December 30, 1932, program schedule from pioneer DC station WMAL, launched in October 1925 by **M. A. L**ease, a local optician. In the late 1920s it was at 990 on the AM dial, but for most of its existence WMAL's signals were at 630 kHz.



475.9 Meters
630 Kilocycles

Eastern Standard Time

Station WMAL

M. A. Leese Radio Corporation
(INCORPORATED)

WASHINGTON RADIO FORUM
"Broadcasting the Better Things In and For Washington"
712 ELEVENTH STREET NORTHWEST
WASHINGTON, D. C.

M. A. LEESE, PRESIDENT

PHONE NATIONAL 5740

PROGRAM

FRIDAY, December 30, 1932 — Station WMAL

8:00 A.M. Smart Set (E.T.)
8:15 Morning Devotions, conducted by Emory M. E. Church, South, Rev. J. J. Rives, Pastor
8:30 Gene Stewart at the Kitt Console
9:00 "Opening the Morning's Mail with John and Mary Marshall"
9:30 Tom Cline's Orchestra (E.T.)
9:45 Sophocles Papas, Guitarist
10:00 Ben Bernie's Orchestra (E.T.)
10:15 Alice B. Harvey, Pianist
10:30 Knockout Riley and Manager McCann (E.T.)
10:45 Rumford School of Cookery (E.T.)
11:00 Among the Women of Washington - Virginia Rand, Senior at Syracuse University, in Christmas Readings
11:15 Guy Lombardo's Orchestra (E.T.)
11:30 James E. Lee, Tenor
11:45 Musical Varieties (E.T.)
12:00 Noon Noonday Organ Recital - Robert Ruckman, Organist
12:30 P.M. Anson Weeks' Orchestra (E.T.)

1:00 National Dance Marathon
1:15 Nell Lewis Stafford - Selected Readings
1:30 "This and That" - a musical novelty
1:45 Myra Marshall, Soprano, with Elizabeth Gardner Coombs, Pianist
2:00 The Cuban Masqueraders - Novelty Orchestra
2:30 The Cafe Accordionist
2:45 WMAL Salon Orchestra, Harold Vee, Leader
3:15 WMAL Matinee Artists - Helen Edgar Lancaster, Contralto; and Hazel Brown Piers, Pianist
3:30 Jolly Fellows - Dance Orchestra
4:00 Nan Murray Daugherty, Soprano
4:15 "With Uncle Sam's Naturalists" - Dept. of Agriculture Paper
4:25 "The Old Woman Who Lived in a Shoe"

4:30 Afternoon Tea Ensemble
5:00 National Dance Marathon
5:15 Studio Program
5:30 Crazy Capers (E.T.)
5:45 "Flashes from the Evening Star" - Howard P. Bailey

6:00 Leese's Correct Time and Program Resume
6:00 "In a Song Shop" - Yeomans and McClure
6:15 Charlotte M. Pomeroy, Dramatic Soprano
6:30 Robert E. Clark, World Famous Trombonist, with Robert Ruckman, Pianist
6:45 Janet and Grace, in Musical Nonsense
7:00 Abilio Martins and his Washington Hotel Concert Orchestra
7:30 Five Star Theatre Program (NBC)

8:00 The Evening Serenaders - Dance Orchestra
8:30 Eugene L. Duhl, Tenor
8:45 "The Old Woman Who Lived in a Shoe"

9:00 Maurice Jarvis - Selected Readings
9:15 Lester Dorsey and Maurice Tibbs - Musical Program
9:30 Robert Ruckman at the Organ, with Howard Moore, Baritone
10:00 The Postilion - Late News
10:15 National Dance Marathon
10:30 Lotus Restaurant Orchestra
11:00 Norman Goldman's Regal Orchestra
11:30 Tommy Myles and his Club Prudhom Orchestra
12:00 M. Government Weather Report

The museum's transmitter site just along the Beltway in Bethesda was recently sold to a real estate developer that demolished its historic towers to make way for luxury homes. Museum member David Sproul was WMAL's chief engineer for 40 years and has lots of stories to tell about the station. Before the demolition, David invited the museum to come by to pick up historical artifacts and station ephemera that would otherwise have gone in the dumpster. Thanks, David!

Today ESPN sports station WSBN occupies the 630 spot on the AM dial. WMAL FM is at 105.9 MHz.

We appreciate your support of the museum so that historical artifacts like this one, and the stories that go with them, can be preserved for future generations. THANKS!